

9th Annual 2018
ADVANCED IMAGING SOCIETY
LUMIERE AWARDS

Official Rules & Regulations

- I. Awards Definitions and Policy
- II. Deadlines
- III. Nominations

I. AWARDS DEFINITIONS AND POLICY

- The Lumiere™ Awards recognize outstanding international achievement in the creation of immersive storytelling using advanced visual technologies like Virtual Reality, Augmented Reality, High Dynamic Range, Stereo 3D, 360 Video, High Frame Rate, Artificial Intelligence, Real-Time Rendering and more. The Society honors content and experiences produced for film, television, advertising, gaming, mobile and online.
- To be considered eligible, content entries must have been available and or exhibited between January 1st and December 31, 2017.
- Voting for major categories of motion pictures will be open for online voting from Friday January 6th until 5pm on Friday January 12th. An announcement will be made with a link for voting provided via email prior to January 6th, 2018.
- HDR, VR, AR , International and other entries with limited or no U.S. distribution will be judged by Advanced Imaging Society select panels with specific content expertise. Content will be evaluated for qualities including production values, eye comfort, ease of use, overall innovation and the entry's contribution to the creative body of work of our Advanced Imaging community. Decisions of the judges are final.
- The AIS, because of its unique role in fostering the growth of next generation premium consumer experiences, may present additional Awards to entries that it deems worthy of special recognition outside of specific categories.
- Each recipient will receive one Lumiere Statuette. Honors will be presented at the Society's 9th Annual Lumiere Awards Ceremony on Monday January 12th, at Warner Bros. Studios in Burbank, California. Tickets will be available for purchase prior to the event.
- In the event of any dispute concerning credits, the AIS reserves the right to declare any entry ineligible or alternatively, to reject all claims to credit, list credits as being in controversy and or withhold any award until the dispute is resolved.
- The recipient(s) for this award will be the Organization or Individual responsible for the creative production and or commercial launch of this content.

II. DEADLINES

- Deadline for all Submissions is January 5th, 2018.

III. NOMINATIONS

- The Advanced Imaging Society will acknowledge all nominations with an email response to confirm receipt.
- Any person(s) nominating for the Advanced Imaging Society Lumiere Awards agrees to comply with the reasonable requests of the Awards Committee for additional information within a reasonable amount of time as deemed appropriate by the Awards Committee. Nominations may be disqualified if reasonable requests for additional information are not met.

All eligible Nominations may be posted publicly on the Advanced Imaging Society's website: <http://www.theadvancedimagingociety.com>