



ADVANCED IMAGING SOCIETY NAMES 10 WINNERS OF ITS 2018 TECHNOLOGY AWARDS, AND HONORS 13 DISTINGUISHED AND LEADING WOMEN IN TECH

Impactful Women – From Established to Emerging Companies – to Receive Distinguished Leadership Award at January 16 Event

They Will Join the Annual Celebration of 10 Innovative Companies Driving Creativity in the Entertainment Arts and Technologies

Combined Awards Event at Waldorf Astoria Hotel Will Kick Off Year-Long Celebration of AIS' First Decade of Honoring Advancements in Visual Tech

Los Angeles – January 4, 2018; Updated January 5, 2018 – In its 10 years of being the leading trade group for the next generation of visual technology and emerging content, The Advanced Imaging Society (AIS) has directed attention toward major innovators in the business. These are companies like the 10 honorees for the **2018 Technology Awards**, and the 13 women who will receive the AIS's **Distinguished Leadership Award**, all of whom will be recognized at the awards luncheon Jan. 16 at the Waldorf Astoria Hotel in Beverly Hills. The event is co-sponsored by Cisco and Dell.

The initial class of women who are leading the way in various aspects of the technology business is, in alphabetical order:

- **Victoria Alonso**, EVP, Physical Production, Marvel Studios
- **Annie Chang**, VP, Creative Technologies, Universal Studios
- **Vicky Colf**, Chief Technology Officer, Warner Bros. Entertainment
- **Ashley Crowder**, CEO, Co-Founder, Vntana
- **Poppy Crum**, Chief Scientist, Dolby Laboratories
- **Karen Dufilho**, Executive Producer, Google Spotlight Stories
- **Marcie Jastrow**, SVP Immersive Media, Head of the Technicolor Experience Center, Technicolor
- **JoAnne Kim**, Feature Post Production Technology, Legendary Entertainment
- **Cindy McKenzie**, CIO, Deluxe Entertainment Services Group
- **Esther Pearl**, Founder and Executive Director, Camp Reel Stories
- **Nanea Reeves**, CEO, Co-Founder, TRIPP, Inc.
- **Kathleen Schroeter**, Head of Marketing, Video and Wireless, Fraunhofer Heinrich Hertz, Berlin
- **Bettina Sherick**, SVP, Consumer Insights and Innovation, 20th Century Fox

The Advanced Imaging Society's globally recognized **Lumiere** statuette will be presented to 10 technologies or processes that have demonstrated both innovation and impact in advancing the creation or delivery of quality content. The **2018 Technology Awards** honorees are, in alphabetical order:

- **Boris FX – Mocha VR** – A plug-in that features a native 360° optimized workflow to simplify cinematic VR post-production.
- **Dashwood Cinema Solutions - 360VR Toolbox** – Enables previewing 360-degree spherical footage in the Oculus® Rift DK2.
- **Dolby – Vision Professional Tools & workflow** – Brings color, contrast and brightness to HDR viewing experience.
- **Fraunhofer Heinrich Hertz Institute HHI – 3D Human Body Reconstruction** – Creates complete and highly realistic 3D VR reconstructions of people in motion.
- **HaptX – Gloves** – Bring realistic touch, force feedback, and motion tracking to VR.
- **i8 – Holo** – A volumetric video technology company that enables people to experience realistic human content and each other through holograms.
- **Lytro – Immerge** – Light Field solutions for cinematic VR, providing true presence for live action.
- **Microsoft – Mixed Reality Capture Studios** – Records holographic video of dynamic people and performances.
- **3D Live – Holographic 3D LED Display Systems** – Helps venues, artists and brands provide immersive entertainment via its LED display product.
- **Tiledmedia B.V. – Clear VR** – A VR360 and panoramic streaming solution delivering a VR experience that approximates reality.

“Our latest class of 10 **Technology Awards** honorees and our timely recognition of 13 women receiving our **Distinguished Leadership Award** encompass familiar names along with recent discoveries, all of which represent the most creative, productive and forward-thinking efforts in visual technology and emerging content,” The Advanced Imaging Society President and CEO Jim Chabin said. “The AIS has a mission to unite as well as celebrate the people and companies that are moving the entertainment technology business forward, and our 23 honorees this year represent that goal perfectly.”

The 2018 Technology Awards recipients were voted on by members of The AIS Technology Committee, who chose the 10 winners from nearly 100 submissions. Honorees for the Distinguished Leadership Award were selected by a committee of respected and senior representatives from various corners of the technology in media and entertainment community.

To buy tickets for the Jan. 16 event, contact tickets@theadvancedimagingsociety.com.

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